



## Executive Bios

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### **Jeffrey Tinsley, Chief Executive Officer**



As a serial Internet entrepreneur, Jeffrey founded MyLife™ and is the company's CEO and Chairman. He is responsible for the company's overall direction and strategies toward building the Internet's single source for finding people and staying connected on the Web.

Jeffrey founded the company in 2002, originally under the name Reunion.com, after meeting his wife at his 10-year high school reunion. Through his direction, the company has consistently grown since inception to become one of the most visited properties on the Internet, with a membership of more than 50 million members. The company has received many accolades, and Jeffrey himself was recognized as an E&Y Entrepreneur of the Year Semi-Finalist in 2008.

Previously, Jeffrey was a founder and CEO of GreatDomains.com, the world's leading secondary domain name marketplace. He was instrumental in helping turn an unproven business concept into a profitable company. As the market leader, GreatDomains.com was responsible for facilitating some of the largest domain-name sales in the industry through its service and platform, including Loans.com for \$3 million. At the end of the year 2000, the company was acquired by publicly-traded VeriSign, the Internet's leading domain name registry, for a reported \$100 million.

Jeffrey is also involved in a number of private Internet companies as an investor and advisor.

### **Rachel Glaser, Chief Financial Officer, Chief Operating Officer**



Rachel Glaser joined MyLife in a dual role as Chief Operating and Financial Officer in April 2008. She oversees all aspects of the company's financial and accounting functions and additionally is responsible for business operations, customer care, corporate development, investor relations and strategic planning.

Rachel most recently served as the Senior Vice President of Finance at Yahoo! Inc., where she led a global team of over 200 finance professionals responsible for worldwide forecasting, planning, and analysis. While in this role, Rachel's charter was to grow and transform the finance organization through acquisition of talent and integration of Yahoo's business operations with the broader finance team.

Prior to joining Yahoo!, Rachel spent nearly 20 years at The Walt Disney Company, where she held a wide variety of leadership positions. Most recently, Glaser served as Vice President of Operations and Business Planning for the company's Consumer Product group, a \$14 billion division that extends the Disney brand to merchandise across seven lines of business in 50 markets around the world.

Rachel holds a Bachelor of Arts degree in Organizational Behavior and Psychology from the University of California at Berkeley and a Masters of Business Administration from the University of Southern California.

### **Paul Onnen, Chief Technology Officer**



Paul Onnen joined MyLife in May 2009 as Chief Technology Officer, bringing with him vast experience in developing strategic technology solutions for numerous high-level companies. He is responsible for leading MyLife's technology operations as the company enters a period of rapid growth, helping the product team serve the company's many business partners, existing members, and millions of new customers who join each month.

Paul is an acknowledged expert in emerging internet technologies. He has led all technology efforts as Chief Technology Officer at well-known Internet companies including Expedia Inc., WebMD Health, and Nordstrom.com, as well as taking on senior leadership roles at Google, Cisco, and Intel.

Noted as one of the Top 25 Most Influential CTOs in the country by CTO Magazine, Paul was named CTO of the Year in the Retail Sector by InfoWorld. He earned his Bachelor of Arts in Mathematics and Physics at St. Olaf College in Minnesota and holds a Master of Science in Computer Science from the University of Wisconsin at Madison.

### **Ian Siegel, Chief Product Officer**

Ian Siegel joined MyLife as Chief Product Officer in July 2009. Ian brings a proven track record of success with over 14 years of Product and Technology management experience from a number of well known startups including Rent.com, Stamps.com, and CitySearch. At MyLife Ian is responsible for setting the product roadmap and overseeing both the Product Management and Design teams.

Ian most recently served as Vice President, Product and Technology at Pictage, the nation's largest provider of e-commerce solutions to professional photographers in the United States. Prior to that Ian was Vice President of Web Development for Rent.com where he played a key role in building the company into the nation's largest online apartment listing service which sold to eBay in 2005. Prior to that, Ian served as Vice President of Web Development for Stamps.com where he lead the development of the Stamps.com website that drew more than 200,000 paying subscribers and still holds more than 80% market share in the internet postage market today. Prior to that Ian managed both product and technology teams at CitySearch through both the merger with Ticketmaster, and the ensuing public offering.

Ian holds a B.A. in Sociology from Oberlin College.

## **Michael Tanne, Executive Vice President, Business Development and Partner Products**

Michael Tanne joined MyLife in September 2008 as Executive Vice President of Business Development and Partner Products. In this role, Michael is responsible for advancing MyLife's people search services and helping partners deliver value through people search. Michael has been building search engines and Internet services for years, beginning at Verity, where he directed product management. In 2004, Michael founded Wink, which developed the leading people search solution. Wink merged with Reunion.com in September 2008 to form what is now MyLife.com, the most comprehensive online platform for people to find each other on the Web. Prior to Wink, Michael was a founder of AdForce, the leading ad serving solution which went public in 1999 and was acquired by CMGI in 2000.

Michael serves on the Board of Cloudmark, a leading provider of anti-spam solutions. He is a Founder and Board Member of Full Circle Fund, a Bay Area non-profit that engages emerging business leaders in philanthropy through grants and hands-on assistance to promising organizations.

Michael holds a degree in Electrical Engineering from the University of Alberta and an MBA from Stanford University.

## **Dipik Rai, Senior Vice President, Marketing**



Dipik, an Internet industry veteran, brings 15 years of B2C and B2B Internet background with him. MyLife is the sixth Internet startup he has been part of.

Prior to joining MyLife, Dipik served as Vice President of Business Development and Product for Engage.com, where he helped raise a \$5 million Series A financing round and grew the customer database to its first 200,000 members. Before Engage.com, Dipik was Sr. Director of Marketing for Knight Ridder Digital, where he was responsible for all online marketing and product functions for 31 local newspaper Web sites.

Prior to his role at Knight Ridder Digital, Dipik led Direct Marketing at Yahoo! where he was tasked with building a team to work across all properties selling directly to consumers. His team of 30 focused on Y! Personals, Y! Small Business, Y!/SBC Access, Y! Games, and more. In addition, Dipik was responsible for developing Yahoo!'s database marketing (email) strategy to optimally leverage its 100MM user database to drive premium subscriptions.

Before Yahoo!, Dipik had strong success running the membership business for Classmates.com. Under his leadership, the business became profitable and grew from a \$35M to a \$100M revenue run rate in just over one year. At the time, it was the largest online subscription business in the world, with over 2 million paying members. Previously, Dipik was an early employee with lead generation company Aptimus (formerly Freeshop.com) and download software company atOnce Software, where he took on a variety of marketing, product, and general management roles.

Dipik holds a joint honors degree in business administration and economics from Simon Fraser University in Vancouver, B.C.

## **Sharyn Eles, Vice President, Marketing and Business Operations**



Sharyn has been with MyLife from day one and is the Vice President of Marketing Operations while also overseeing general business operations including Human Resources. Sharyn came to MyLife from Cantor Fitzgerald, where she was the Director of Advertising Operations for their Internet division, the Hollywood Stock Exchange. While at Cantor Fitzgerald, Sharyn established policies and procedures for the advertising department and managed the ad-serving technology. Prior to Cantor Fitzgerald, she worked at FOX Sports Television where she was the Director of Advertising Operations and was in charge of overseeing the integration and analysis of all broadcast media buys. Sharyn has also worked in Human Resources at Katkin Corporation, public relations at MTV Networks and advertising sales at E! Entertainment Television.

Sharyn holds a B.A. degree in Sociology from the State University of New York at Stony Brook. She received her M.A. in Media Ecology from New York University, along with a certificate in Marketing from the University of California at Berkeley.

## **W. Dwight Gorall, Vice President, Emerging Business**

W. Dwight Gorall joined MyLife in March 2009 as Vice President of Emerging Business, bringing with him a 20-year track record in business development and sales management. He is responsible for leveraging MyLife's vast dataset to create strategic B2B and B2C partnerships across multiple platforms.



Dwight most recently served as Vice President of Business Development/Client Solutions for LexisNexis Risk & Information Products, where he oversaw custom sales and product development for all commercial markets. Prior to that, as the Vice President of Channel Development for LexisNexis Risk & Information Analytics Group, he was responsible for a \$60M revenue stream. Dwight came to LexisNexis after a stint as Vice President of Business Development for Seisint, Inc., a leading information products and database technology company, which was acquired in 2004 for \$775M by LexisNexis, a division of Reed Elsevier.

Before LexisNexis, Dwight successfully developed and implemented a sales coverage strategy for Daleen Technologies that resulted in the company's revenues exceeding 200% per year and helped take the company public in 1999 on the NASDAQ Exchange (DALN). At Motorola - Wireless Infrastructure Group he directed a sales team that drove annual product revenue in excess of \$50M and was primarily responsible for a first-of-its-kind contract for Motorola that resulted in excess of \$40M in revenue. He likewise achieved above-plan sales levels while at AT&T Corporation – Global Business Communications Systems, and Siemens/Tel Plus Communications Company.

Dwight holds a Bachelor of Science in Mechanical Engineering from the University of Florida and Graduate studies in Finance and Accounting from Georgia Institute of Technology and Georgia State University.